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Speaking out for people with
intellectual and developmental
disabilities

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Twitter 101

Twitter, VOR and You: Using Social Media

Twitter 101

A helpful overview of Twitter basics

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The following "Twitter 101" resource was prepared to help VOR members and others receive news and updates on VOR activities as they happen. That's the power of Twitter!

Here's how you can get you started on Twitter:

1) Set up your own free Twitter account. You must have your own twitter account to follow VOR. To create a twitter page, go to twitter.com. You will be asked to create a username and password.

2) Follow VOR_NET and at least 4 others. You will then be asked to "follow" five people or organizations. The official VOR twitter page name VOR_NET. Just click on the logo and select "follow." You can search for who you know by name or page name.

3) Start tweeting! You find an icon in the upper right corner of the screen. Look for the square paper with quill icon.

Basics of a Tweet

1) Your tweets can only be 140 characters. Your profile is 160 characters.

2) You can add a Hashtag (#) before a word or group of words in your tweet. This will distribute your tweet to the entire twitter community that hashtags that phrase, whether or not they are followers. For example, VOR members can consider adding #dd, #specialneeds, #disabilities, #specialeducation, #volunteer, etc.

3) If you want your tweet to go to someone in particular, in addition to your followers, add that individual's twitter address in your tweet e.g. "Check

out [VOR's website](#), a voice for choice #dd #disabilities @VOR_NET”

Conclusion

Get started, Tweet and Re-Tweet! That's the best way to really learn.

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Coming Up:

***Twitter 101 (Part 2):** *Twitter for Nonprofits: It's Who (Not Just How Many) You Know*

***Facebook 101**

***Tips for LinkedIn**

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